



**PROVEN TRACTION AND DURABILITY.  
GUARANTEED.**



## **NEW BFGOODRICH® CROSS CONTROL®**

### **WHAT TO EXPECT:**



**DOWNTIME-FIGHTING  
DURABILITY**



**TRACTION YOU CAN TRUST**



**INCREASED MILEAGE<sup>(1)</sup>**



**DRIVER SATISFACTION**



<sup>(1)</sup> BFGoodrich® CROSS CONTROL® S Wide Base tires.

See your Michelin Representative,  
Authorized Michelin Dealer, or visit  
[www.BFGoodrichtrucktires.com](http://www.BFGoodrichtrucktires.com) for details.

**BFGoodrich**  
Tires

# NEW BFGOODRICH® CROSS CONTROL®

## WORK HARD GUARANTEE

These tires will **WORK HARD** to get the tough jobs done. ***We guarantee it.***

See the difference for yourself. If you're not completely satisfied with the BFGoodrich® CROSS CONTROL® tire's traction performance or the tire is taken out of service (not repairable or retreadable) in the first six months or before 50% of its usable tread life—whichever comes first—we will reimburse 50% of your acquisition price per tire.\*

Get 20% more mileage guaranteed on the wide base BFGoodrich® CROSS CONTROL® S tire than the BFGoodrich® ST565™ Wide Base tire.<sup>(1)</sup>

### \*Terms and Conditions:

Valid only for BFGoodrich® CROSS CONTROL® S & D steer and drive tires.<sup>(2)</sup> Applicable to a maximum of 40 tires per ship-to location/customer. Valid for on/off-road steer and drive tire applications only. For mileage claims on wide base sizes you must assign a minimum of two similar trucks, operating in similar environments. Applicable only to leading competitors on/off-road drive tires in market as of March 1, 2018. Guarantee based on comparison between the leading competitor baseline on/off-road drive tire and the BFGoodrich® CROSS CONTROL® S steer tire or BFGoodrich® CROSS CONTROL® D drive tire; proof of purchase with date and purchase price necessary for both the leading competitor baseline tire and the BFGoodrich® CROSS CONTROL® S and BFGoodrich® CROSS CONTROL® D tires. Guarantee will pay in the form of a credit for 50% of your acquisition price per tire. Credit will be issued and all documentation must be validated by a Michelin Sales Representative. All BFGoodrich® Limited Warranty exclusions still apply. See warranty for details.<sup>(3)</sup> BFGoodrich® reserves the right to modify or discontinue this program at any time for any reason without prior notice. All claims must be made by December 31, 2020. See your local Michelin Dealer, your sales representative or go to [BFGoodrichTruckTires.com](http://BFGoodrichTruckTires.com) for more details.

<sup>(1)</sup> Compared to the BFGoodrich® ST565™ Wide Base tire. Contact your local Michelin Representative for more details.

<sup>(2)</sup> Applies only to 11R22.5, 11R24.5, 315/80R22.5, 425/65R22.5, and 385/65R22.5 sizes.

<sup>(3)</sup> Please see [BFGoodrichTruckTires.com](http://BFGoodrichTruckTires.com) > Reference Materials > Warranties/Guarantees for details.

» Take control today at [BFGoodrichTruckTires.com](http://BFGoodrichTruckTires.com)



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or visit [www.bfgoodrichtrucktires.com](http://www.bfgoodrichtrucktires.com)  
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